

DOING BUSINESS WITHOUT BORDERS AGENDA

Tuesday, May 1, 2018

1:15PM - 6:00PM

Bobrick Washroom Equipment
Training Room
6901 Tujunga Ave
North Hollywood CA 91605

1:15 Registration

1:45 Welcome and Opening Remarks

2:00 **Available Resources for Your Business' Export Activities**

Learn about valuable resources to support cross-border business.

Panelists

Elizabeth Glynn – Speaker/Moderator
California Manufacturing Technology Consulting

Felipe Cusnir, Director of International Trade and Investment
Los Angeles Mayor Eric Garcetti's Office of International Affairs

Julie Anne Hennessy, Office Director
United States Commercial Service

Marianne Hughes, Western Region Director
Export-Import Bank of the United States

3:10 **Export Opportunities and Manufacturer Case Studies**

Hear and learn from successful local manufacturers doing global business and their experiences

Panelists

Andrew Sweibel, International, Vice President
Bobrick Washroom Equipment, Inc.

Richard Brent, CEO, Louroe Electronics

4:20 Strategies On Avoiding Disputes When Doing Business With Other Countries

Learn tips on how to safely do business globally and avoid disputes

Panelist

Jeffery Daar, Partner
Daar & Newman, Lawyers

4:50 Managing Global Business in Uncertain Times

Discussion on managing export expansion in uncertain times

Panelists

Deborah Leonard, General Manager,
Micronova Manufacturing, Inc.

5:30 Global Opportunities Networking Mixer

PROGRAM CO-CHAIRS

Jeffery Daar, Daar & Newman, Lawyer
Elizabeth Glynn, California Manufacturing Technology Consulting

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